

**WEBSITE ADVERTISING**

POSITION	IAB NAME	CREATIVE SIZE WxH IN PIXELS	MAX FILE SIZE	FILE TYPE	MAX ANIMATION LOOPS
Leaderboard or Large Leaderboard	Leaderboard	728 x 90	40KB	gif, jpg or Rich Media	3 loops or 15 sec
	Large Leaderboard	970 x 90	40KB		
Medium Rectangle	Medium Rectangle	300 x 250	40KB		
Half Page	Half Page	300 x 600	40KB		

Files and linking urls must be provided at least 5 days prior to launch date.